



CMRTC INSTITUTION
INNOVATION COUNCIL (IIC)

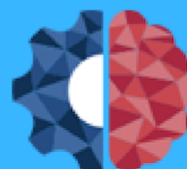
IDEATHON

RULES AND GUIDELINES

THEMES:

Agriculture and Rural
development
Health Care
Energy
Environment
Miscellaneous

Use phone camera
or QR code scanner



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)

CMRTC IIC

INSTITUTION INNOVATION COUNCIL (IIC)

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.



CONTACT [CLICK HERE](#)

How do I register for Ideathon 2019?

Registration is simple. The registration should be done by the team leader. You could go to our website <https://iiccmrtc.wixsite.com/home> or [click here](#) to go to the webpage. Click on Apply under Registrations Open. It will direct you to a Google Form and fill necessary details. Submit and you have registered successfully.
[Click here](#) for direct link for Google Form

How should we form a team?

- Since this is an institution level competition, all team members should be from same college, no inter-college teams are allowed.
- Teams from other colleges other than CMR Technical Campus are not eligible for participation.
- Each team would comprise of four members including the team leader.
- We encourage multi-disciplinary teams - which means your team should have a good mix of Mechanical Engineers,
- Electronic Engineers, Product Designers and Programmers.
- A team can make multiple idea submissions for different problem statements under the same team name maximum upto 3 ideas per team.
- Team members **CANNOT** be associated with multiple teams in parallel!
- Each team must have **AT LEAST ONE FEMALE TEAM MEMBER.**
- **If doubts regarding team formation and any problems faced, do let us know through the website.**

What is a selection criteria?

Evaluation criteria will include novelty of the idea, complexity, clarity and details in the prescribed format, feasibility, practicability, sustainability, scale of impact, user experience and potential for future work progression.

What should we do in Ideathon?

In Ideathon, you have to submit an idea or a solution to any problem faced. The problem has to belong to any one of the themes.

Then the team has to research and create powerpoint presentation, highlighting the details of their idea or project.

After completing the presentation, the powerpoint presentation has to be uploaded on the website. The last date for idea submission is 15th March 2019. Creation of project model will be in later phases and is not required now.

How should we create the presentation?

- The presentation has to be of 10 slides maximum.
- The title per slide is given on the template which can be downloaded from the website.
- Or [CLICK HERE](#) to download Presentation Template.
- One team can create multiple presentations for multiple problems.
- The presentation can be uploaded in .ppt, .pptx or .pdf format only, no word documents will be accepted.

What are themes?

- Themes are the categories for idea submission.
- Your problem / solution mentioned should be related to the four themes specified.
- If your idea is innovative or is a viable solution, there's another theme called Miscellaneous for ideas that can be related under the previous four themes.
- Thus the five themes are:
 - **Agriculture & Rural Development**
 - **Healthcare**
 - **Energy**
 - **Environment**
 - **Miscellaneous**

To get latest updates, please check the website and follow us on various social media platforms.



Click on the above icons for direct links

CMRTC Institution Innovation Council



Ideate to Innovate.